



European Union

European Regional
Development Fund



Department for
International Trade



SME International Growth Project

Market Visit Programme 2017-18

The West Midlands SME International Growth Project is hosting a series of overseas visits which are designed to help connect businesses to global opportunities...

Export insight visit to Latvia

Info: A tailored overseas visit for new exporters looking to explore export opportunities within Latvia and the wider Baltic region. The visit will include a structured programme of activity including the opportunity to meet with buyers and experts from our overseas teams.

Date: 16-18 October 2017

Market: Latvia

Location: Riga

Sector(s): Multi sector

Food and drink market visit to France (NatExpo)

Info: A market visit coinciding with NatExpo, the international trade show for organic products. The visit will include the opportunity to showcase your products at a reception held at the British Ambassador's residence and a structured visit to the NatExpo.

Date: 22-25 October 2017

Market: France

Location: Paris

Sector(s): Organic, free-from, natural food and drink

Export insight visit to Czech Republic

Info: A tailored overseas visit for new exporters looking to explore export opportunities within the Czech Republic and the wider CEE region. The visit will include a structured programme of activity including the opportunity to meet with buyers and experts from our overseas teams.

Date: Mid-February 2018

Market: Czech Republic

Location: Prague

Sector(s): Multi sector



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High value consumer goods market visit to Sweden

Info: A sector specific visit focused on B2B high value consumer goods including fashion, jewellery and giftware.

Date: March 2018

Market: Sweden

Location: Stockholm

Sector(s): B2B fashion, jewellery and giftware

Market visit to Tavola (Kortrijk)

Info: A market visit to Tavola, a trade fair for B2B fine food retailers and delicatessens. The visit will include showcasing your goods on a Midlands pavilion along with a tailored programme of buyer meetings.

Date: 10-14 March 2018

Market: Belgium

Location: Kortrijk

Sector(s): Food and drink (fine foods, artisan, and delicatessen)

Market visit to bauma CONEXPO AFRICA

Info: A market visit to bauma CONEXPO AFRICA which is one of the largest International Trade Fairs for construction machinery, building material machines, mining machines and construction vehicles in Africa. The visit will include the opportunity to showcase your goods on a Midlands pavilion and to take part in an exciting programme of activities.

Date: 11-17 March 2018

Market: South Africa

Location: Johannesburg

Sector(s): Construction equipment, mining, building materials and components

Market visit to HANNOVER MESSE

Info: A market visit to coincide with HANNOVER MESSE where you'll get a complete picture of the industrial value-adding chain under one roof - in Hannover and worldwide.

Date: 22-28 April 2018

Market: Germany

Location: Hannover

Sector(s): Advanced engineering, transport technologies, manufacturing and energy

Market visit to MEDICA

Info: We would like to invite you to join us at MEDICA, the world's leading trade fair for the medical industry. The visit will include a visit to the expo and a wider programme of activity designed to connect you to global opportunities.

Date: 12-14 November 2018

Market: Germany

Location: Dusseldorf

Sector(s): Health and medical devices

Register your interest

For more information on any of these market visits and to register your interest please visit:

www.ERDFmissions.eventbrite.com

Please note, these missions are funded by the European Regional Development Fund. Final acceptance will be subject to eligibility and payment of a modest commitment fee.