



University
of Worcester

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www.worcester.ac.uk



FdA/BA (Hons)
**LEADERSHIP &
MANAGEMENT**
WORK-BASED LEARNING DEGREE



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of Worcester

FdA/BA (Hons) Leadership & Management

This unique work based learning degree offers the opportunity for an apprenticeship-style approach to learning ideal for individuals seeking to study whilst continuing employment in their workplace; to enhance professional development and promote future employability prospects.

The Foundation degree (FdA) can be completed in two years with the option for a top-up year to a full BA (Hons) degree; both of which are based on a block teaching framework coupled with opportunities for study based in the workplace.

This approach ensures new knowledge/skills are developed via a 50% work-based experience and 50% taught input schedule tailored to individual needs and organisational context.



LEARNING TAILORED TO THE REAL NEEDS OF THE WORKPLACE

This programme enables individuals to remain in paid or voluntary employment throughout the course of the degree, whilst the bite-sized blocks of learning are designed to fit in with work and personal commitments. This work based learning approach enables the individual to:

- Complete new modules of study in applied aspects of leadership and management
- Conduct investigations and appraisals in the workplace
- Propose work based initiatives to make a difference in the organisation
- Enhance skills, knowledge, understanding and work based potential for future employability.

WOULD YOU LIKE FURTHER DETAILS?

For a discussion about the course or other Work Based Learning programmes please contact Dr Scott Andrews, Course Leader on **01905 543335** or email s.andrews@worc.ac.uk

PROGRAMME STRUCTURE

This Work Based Learning course is based on a progressive programme. Two years of successful study builds to a Foundation Degree and a further top-up year achieves the full BA (Hons) degree.

FdA Leadership and Management

Year 1	Introduction to Professional Leadership & Personal Management	Managing Communications in the Workplace	Work Based Investigation & Appraisal
	Managing Professional Development	Organisational Culture & Change	Work Based Project
Year 2	Applied Leadership & Management	Finance for Non Finance Managers	Work Based Initiative (Management)
	Business Option	Business Option	

BA (Hons) Leadership and Management (Available from September 2018)

Year 3	Managing Innovation in the Organisation	Business Option	Work Based Initiative (Leadership)
	Business Option	Business Option	

Options

Year 2	Year 3
Leading & Managing Teams & Individuals	Managing Financial Decision Making
Mentoring & Coaching	Focusing on Results and Change Management
Sales Management & Selling	Decision Making for Improved Performance
	Digital Marketing

WORK BASED LEARNING SKILLS

Implement work-based initiatives and make a visible difference in your organisation and for your own professional development.

Development of on-the-job career skills such as

- how to be a persuasive communicator
- to think creatively and analytically
- to make logical organisational decisions
- to interpret and use management information
- to manage time, projects and resources
- to work effectively as a member of a team with the ability to lead and inspire others
- to be self-reliant
- to use initiative and to champion an ethical and socially responsible approach to the organisation